



# GREENBELT GROUP MEDIA KIT 2026



# IN THIS KIT

Home Farm, Cranfield, Midlands

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Find out more about Greenbelt Group's origins, growth and our corporate values

## 02 Our Services

From maintenance and management to customer care, community support and more

## 03 Accreditation

A gallery of various industry awards, marks of quality and other awards recognising our work

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A small selection of flagship and award-winning Greenbelt Group developments



# ABOUT US



Founded in 1999, Greenbelt Group is now the UK's leading specialist in the long-term sustainable stewardship of public open spaces (POS) and blue and green infrastructure on new residential developments.

With 30 years of specialist experience, we deliver proven and expertly priced stewardship models that safeguard homeowners' rights.

Our modern approach ensures fair, transparent and high-value maintenance, caring for environments so they remain vibrant and well-maintained for more than 77,000 households and counting.

Our portfolio ranges from close-knit communities of only a few properties to vast garden villages, featuring many hectares of complex POS - from ponds and flood mitigation systems, nature reserves and ancient woodlands to play parks, sports facilities, allotments, art installations and much more...

## 1,000+

Developments managed,  
serving homeowners and  
protecting flora and fauna

## 30

Years of in-house expertise and  
experience in land management

## 83,000+

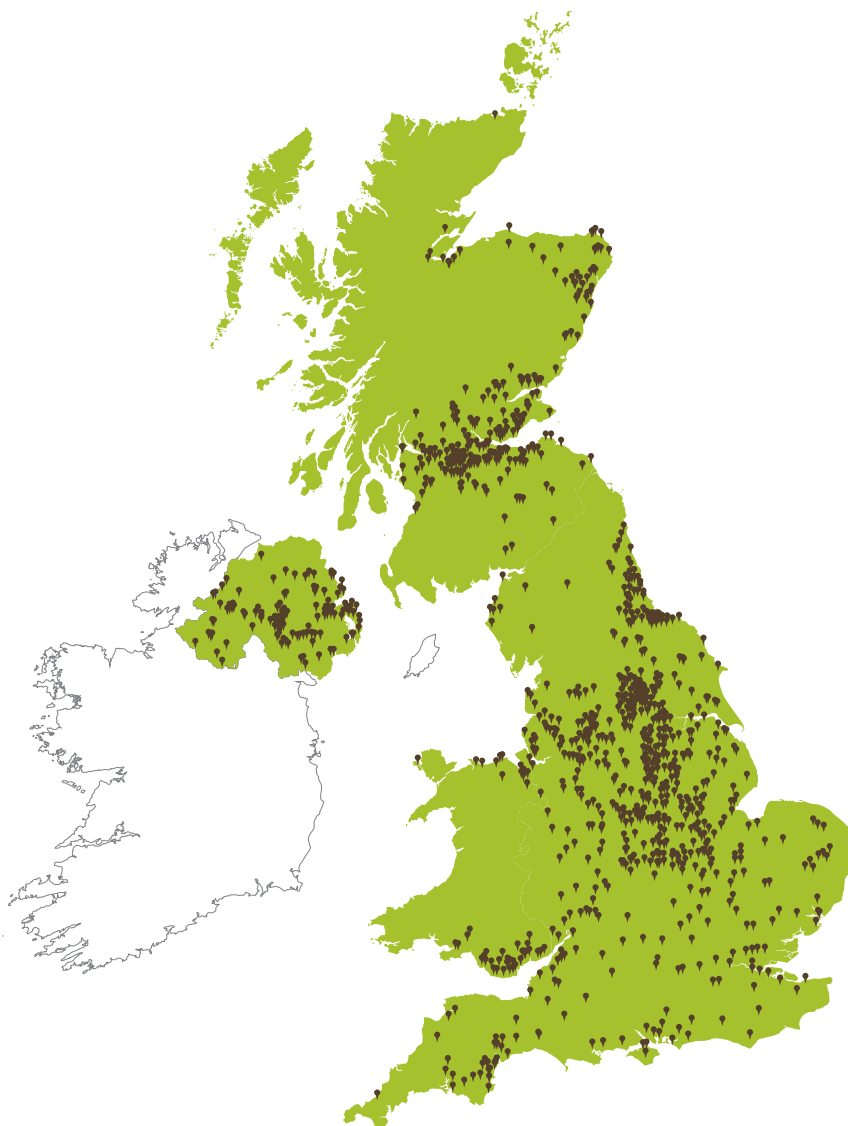
Households currently under our  
expert stewardship or contract

## 40,000+

Households on-stream to come  
under stewardship or contract

## 20,000,000+

m<sup>2</sup> of natural environments  
managed, enhancing  
homeowners' wellbeing



# OUR VALUES



## PLANET MATTERS

We manage and maintain land and diverse features on many hundreds of locations UK-wide; our fully sustainable services ensure that biodiversity and nature thrive, both now and for future generations to learn from and enjoy.



## PEOPLE MATTER

We're committed to direct engagement with close, connected communities on the grassroots issues and events most important to them, as we implicitly understand that green spaces and local infrastructure are often at the heart of this strength of feeling.



## PLACE MATTERS

Placemaking is vital for vibrant, happy communities. Interaction with nature is proven to benefit mental health and wellbeing – our biodiverse approach creates and nurtures flora and fauna.



## PRICES MATTER

Sustainable, ISO-accredited practices, robust nationwide supply chains, a wealth of in-house expertise and an ever-evolving suite of first-party IT tools enable us to keep prices down without ever having to compromise on quality.



# OUR SERVICES



By continually evolving new and innovative land maintenance and management products, we set the industry standards, leading from the front in Long-Term Stewardship solutions for outdoor areas and amenities on residential developments.

The end result? Beautiful environments where homeowners are confident the open spaces are professionally cared for.

## Highest Quality

Greenbelt provides quality land management and maintenance solutions. Our bespoke programmes offer the best service for housebuilders and homeowners.

They nurture aesthetic value, ecological integrity and recreational potential. Our custom-built technology complements on-the-ground work and elevates its enduring quality above all others.

## In-House Expertise

With experts in BNG, biodiversity, horticulture, arboriculture, ecology and law we deliver for housebuilders and homeowners on even the most complex developments.

Knowledge and experience are vital in delivering biodiverse spaces . . . we are unique in providing all our skills in-house: a 'one-stop-shop' not available from subcontractors or consultants.

## WE UNDERSTAND WHAT MATTERS

An ethos of best practice and best quality is built into our company DNA

## Price Perfection

We deliver the best value for money service in the UK, keeping our customers' costs low, while never compromising on quality.

A custom-built system enables us to create bespoke, detailed pricing structures to match precise needs. An Annual Management Charge guarantees fair, transparent, long-term, sustainable funding.

## Community Empowerment

We care about customers and are committed to making a positive, enduring contribution, with years of experience in community-based events.

We build and maintain strong links with customers and communities, so that our partnerships have lasting and sustainable results. These relationships reflect our mission and our core values.



# ACCREDITATION



Our ISO accreditations give confidence to customers and clients, demonstrating our ability to meet some of the most demanding and well-regarded standards in the world.

We focus strongly on professional development through continual training and upskilling, driving both individual excellence and company-wide operational integrity.

We are also registered with our Primary Authority through Trading Standards, under the Government's scheme operated by the Department for Business, Energy and Industrial Strategy; allowing us to benefit from a range of assured and tailored advice on environmental health, trading standards, health and safety and more - which other local regulators are compelled to respect.

When we registered in 2017, we were the first to do so with the newly-formed Department, and the first of our kind in the industry.

These are just some of the many other important bodies with whom we are affiliated:





## OUR DEVELOPMENTS

# NORTH HAMILTON LEICESTER

### Features

**Amenity Open Space**  
4.2 ha

**Equipped Play**  
7 x LEAP and 2 LAPs

**Woodland**  
1.1 ha of existing woodland  
and 2.2 ha of new woodland

**Hedgerow**  
1.2km of existing hedgerows and 360m  
of new hedgerow planting

**Designated Habitat**  
No formal designated  
habitats but lots of establishing  
meadow and woodland

**Footpaths**  
460m of whin paths and 950m  
of hard surface footpaths

**SuDS**  
Treatment trains, attenuation  
basins, swales and rip rap features



*North Hamilton has won the  
prestigious Green Flag Award  
in 2022, 2023, 2024 & 2025.*

### Fast Facts

**Location**  
Hamilton, Leicester

**Managed by Greenbelt Group Since**  
2006

**Number of Properties**  
1,650

**Size**  
16ha

**Local Authority**  
Leicester City Council

**Management Structure**  
Multi-Developer long-term management  
arrangement

**Lead Developer**  
Humberstone and Elm Farm Trusts

**Agent**  
Mather Jamie

**Masterplanner**  
Manorwood Ltd

**Housebuilders**  
Barratt, Bellway, Miller, Persimmon, Bloor  
and Henry Davidson Homes



**ON-SITE BNG** Biodiversity is at the heart of our land stewardship. North Hamilton's internationally recognised SuDS creates species-rich habitats and helps protect the public open spaces from flooding.



**COMMUNITY** Greenbelt features in the Hamilton Residents' Association Newsletter. We also take part in and contribute to gala days and events and supply equipment for Keep Britain Tidy.



**CHARITY** Greenbelt chose North Hamilton for planting our charity partner Marie Curie's daffodil emblem, consisting of thousands of bulbs, as a tribute to their annual Daffodil Appeal Campaign.



## OUR DEVELOPMENTS

# CASTLE FIELDS BARTON SEAGRAVE



### Features

**Open Space and Grassland**  
Amenity and (grazed) Meadow Grass,  
Improved/Semi-Improved Grassland

**Hedges**  
Ornamental and Agricultural

**Woodland**  
Amenity Trees, Young Structure Belt

**Designated Habitat**  
Grazed meadow and sedge-bed

**Surfaces and Infrastructure**  
Equipped play areas, loose surface  
paths, litter and dog bins, benches,  
headwalls/culverts

**SuDS**  
Sustainable Drainage Systems and  
Hydrological Attenuation Feature

**Additional Features**  
Site of Special Scientific Interest (SSSI)

### Fast Facts

**Location**  
Barton Seagrave, Kettering

**Managed by Greenbelt Group Since**  
2020

**Number of Properties**  
470

**Size**  
6.6 ha (inc. 3.5 ha Sanctuary Park)

**Housebuilders**  
Redrow Homes

**Management Structure**  
Owned Greenspace

**Lead Developer**  
Redrow Homes Midlands

**Local Authority**  
Kettering Borough Council

**Masterplanner**  
N/A

**Agent**  
N/A



**BOOSTING BIODIVERSITY** The Site of Special Scientific Interest provides a wonderful habitat for wildlife - including the endangered Gadwall duck - to thrive.



**AWARD-WINNING** Barton Seagrave was the proud recipient of a 2024 British Association of Landscape Industries (BALI) Award in the Grounds Maintenance category.



**HABITAT MOSAIC** The Barton Seagrave SSSI abuts Southfield Farm Marsh SSSI, combining to form an incredibly rich mosaic of biodiverse habitat types.



## OUR DEVELOPMENTS

# NORTHSTOWE (PH1) LONGSTANTON

## Features

### Facilities

Equipped Play Areas, Multi-Use Games Areas, All-weather Sports Pitch, Bowling Green

### Woodland

Young & Mature Woodland

### Designated Habitat

Wildlife Pond, Meadow Grass, Rough Grass, Agricultural Hedges

### Surfaces

Loose Surface Pathways, Block Pathways, Roadways

### SuDS

Dry & Wet Detention Basins, Ponds, Culverts/Headwalls, Swales, Watercourses

### Additional Features

Litter & Dog Foul Bins, Lighting Columns, Mounted Lighting, Signage, Benches & Street Furniture

## Fast Facts

### Location

Longstanton, Cambridgeshire

### Managed by Greenbelt Group Since 2020

### Number of Properties

1,500+, with a further 8,000+ in phases 2, 3A & 3B (under construction)

### Size

34 ha

### Housebuilders

Taylor Wimpey, Vistry, Barratt Homes, David Wilson Homes & Bloor Homes

### Management Structure

Multi-Developer long-term management agreement

### Lead Developer

Urban and Civic (formerly L&Q/Gallagher Estates Ltd.)

### Local Authority

South Cambridgeshire District Council

### Masterplanner

Urban and Civic (formerly L&Q/Gallagher)

### Other Stakeholders

Homes England, Northstowe Town Council



**PARTNERSHIP** Greenbelt Group routinely sponsors (and takes part in) the Festival of Running, a family-friendly event held on the development each April and August.



**INFRASTRUCTURE** Northstowe is set to be home to a primary school, sports pavilion, multi-sports facility, community centre and allotments, steered by our in-house expertise



**COMMUNITY** Our dedicated Community Liaison team also manages sponsorship of the Midsummer Festival and events with the local youth team, Leicester Nirvana FC.





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